



## Postgraduate Bulletin

Issue 21 EU & UK Region January 2013

### SUCCESS IN IRELAND!

Last month we chalked up a notable achievement by a native Spanish student. This month it's the Republic of Ireland's turn to hit the headlines! One of our CIMA students has obtained the distinction of ranking first in the country and seventh in the world in the CIMA F2 Financial Management exam. This is clearly an outstanding achievement and is a powerful testimony to the many advantages of studying by **DISTANCE LEARNING** and **EARNING WHILE LEARNING!**

### PROJECT MANAGEMENT

Recent universal guidance is that 'Project Management applies to everyone.' We are pleased to announce that a suitable Project Management course has been identified and is now available. Recommended study time is 120 hours and to complete in one year. The Level 3 course contains eight modules with one exam at the end and includes definition of project management, project identification, planning, implementation, technical, leadership and interpersonal skills, completion and evaluation, and then an opportunity to advance to Level 4. If you are interested send email to [oliver.woodcock@ubteam.com](mailto:oliver.woodcock@ubteam.com) for more information.

### DO YOU STRUGGLE TO REMEMBER?

We can recommend a traditional Memory and Concentration Course offered by the same distance learning college as the Practical English Course. This Memory Course teaches age-long techniques, has helped 3 million people since 1939, is inexpensive and involves only 20 minutes study daily. Results can be reaped quickly and study material is available on free trial. Interested persons are invited to email [oliver.woodcock@ubteam.com](mailto:oliver.woodcock@ubteam.com) for details.

### "THE OLD IS BETTER"

Would it surprise you to hear that many business executives and their secretaries are once again using **shorthand** as a quicker and more efficient way of taking notes and dictating reports and letters? Modern technology and computers, whether working or crashed, are no match for the adaptability and intelligence of the human mind. A 17-week popular and effective shorthand course is available with excellent tutorials, individual attention for students, a target of 40 words per minute minimum and an exam with a certificate on completion. If you wish to become a skilled shorthand writer send an email to [oliver.woodcock@ubteam.com](mailto:oliver.woodcock@ubteam.com) for details of the shorthand course.

### FREE OFFER FROM FIRST INTUITION

First Intuition's special offer of first module FOC still applies to students newly enrolled on the CIMA Certificate Course provided they claim the free course within three months of registering with CIMA.

### WIDER SCOPE ISMM DAYS

Formerly 'Intro Day', now 'Orientation Day'. Why the change? These highly successful 'Intro Days' were mainly for potential students who were interested to find out more about the Sales & Marketing Course. 'Orientation Day' means that students recently enrolled could be included if needing some assurance that they are heading the right way. Feedback from students who have attended is that these days are excellent and are possibly the only opportunity for face-to-face contact with the course provider and to get any questions answered. The next 'Orientation Day' is being planned to take place in March or April at Welcome House, Coventry. There will be no charge and refreshments will be free. **Students wishing to attend should please email [giles.bennett@ubteam.com](mailto:giles.bennett@ubteam.com) not later than Friday 22 February** and you will be contacted later with full details.

### THE ISMM COURSE IS IDEAL!

Comments from a satisfied student: "I am currently studying the Institute of Sales and Marketing Management Course (ISMM). This Course is ideal for those that are in a sales role on a day-to-day basis as it helps you to understand all aspects in sales and marketing. The webinars are extremely motivating and assist in completing the assignment. I have often proved that what I learn one day I can put into practice on the very next day, with positive results! There are not many courses that have such immediate effects! The ISMM Course is a 'must' for all telesales staff, at the very least."

### CURRENT COURSE LIST

An up-to-date list of recommended Postgraduate Courses comes with this Bulletin, for passing on to all relevant personnel. This list should be of particular interest to those between the ages of 18 and 20, although open to persons of any age.

### NEVER TOO OLD TO CARE!

A student writes: "My advice to any 'middle-aged' would-be student is - 'You are not too old!' I am in my late 40s and currently studying Health & Social Care. I would recommend it to anyone, male or female. It is giving me a new perspective on care in the community which will always be useful, whatever the circumstances. It is also providing me with a challenge that is re-awakening my brain! So don't worry if it's rather a long time since you left school; even if this particular course doesn't appeal to you take a look at the other courses available and give yourself a new goal in life."

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PGS = Postgraduate Studies  
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**Set yourself deadlines, targets and goals; it will keep your brain active!**