

## APPRENTICESHIP FINISHERS

Are you a **FINISHER**? Comment was made recently that 'anyone can enrol, but what we want is *finishers!*' We are delighted to report that the Apprenticeship programme, which began in England last year, has greatly facilitated this. The latest statistics from Babington College state that, out of 119 students that enrolled on an Apprenticeship Course during 2013, **an impressive 92% have already completed**. Only 6 students (5%) have dropped out, while the remaining 3% are yet to complete. These finishing rates are **significantly** higher than have ever been generated previously by those studying traditional distance learning courses in the EUK region. The statistics are a tribute to the tenacity and commitment of our students, the unerring support of their employers but, possibly most significantly, the dedication and expertise of Babington's Training Assessors. During 2014 to date, 93 students have enrolled on an Apprenticeship with Babington, in two main batches. However, we should emphasise that anyone can enrol at any time, subject to criteria being met, so if you are interested please drop a line to [giles.bennett@ubteam.com](mailto:giles.bennett@ubteam.com) or [rowena.gates@ubteam.com](mailto:rowena.gates@ubteam.com).

## HE MADE IT TO THE END, AND PASSED!

He is a **FINISHER** and here is the message this French student sends to those starting postgraduate studies:

*'I've been working on postgraduate studies for 3 years, and I'm very pleased it's finished now. Last June, I passed the DCG exam (Diplôme de Comptabilité Générale). It meant a lot of work, but for sure it's worthwhile. At times, you may feel discouraged, thinking it's too difficult and that you'll never make it, but **DON'T GIVE UP! NEVER GIVE UP!** I remember a few times when I felt discouraged, and thought I'd never pass the exam, but I just clung to the word of the CEO: "We've got a lot of starters, but what we want is **finishers.**" So just remember, whatever you start, finish it!*

*Postgraduate studies are very valuable because you learn a lot about business. Of course, it doesn't replace experience, but it helps you to move forward much quicker. Sometimes, you may think you've still got a lot to learn, and of course it's true you'll always have more to learn, but if you had not done postgraduate studies, you would be far behind.*

*So, I encourage everyone to do postgraduate studies, and I would like to tell each one to remember those 3 words "**NEVER GIVE UP!**"*

## A REMINDER

We all need to be reminded constantly to keep to the guidelines and keep out of trouble! We have been advised that if tutor support is needed this should preferably be done by GTM/Webinar or phone. Tutor support via email is acceptable if that method is agreed between tutor and student(s) as the most convenient. Joining in a forum **under tutor control** for tuition, submission of work and assignment marking may be an integral part of a course and needs care, but use of a website forum, a chat room function or any form of social networking should not be undertaken at any time.

## ENCOURAGEMENT FROM GERMANY

One of our students living in Germany wishes to encourage others to enrol for postgraduate studies, to get going and keep going. His message is 'Go for it, it's worth it! **Remember that there is no elevator to success, you have to take the stairs!** We are made strong by the difficulties we face, not by those we run away from. However long it takes, keep the end result in mind.'

Another diligent student from Germany is happy to pass on her experiences –

*The good thing about tertiary studies is there's a wide range of subjects to choose from, so there's definitely something for everybody. Also, depending on the length of the course you have chosen, you could even do more than one! Although you're free to choose when and how often you work on your course, I would encourage you to study regularly (which I didn't do), to avoid "losing the thread" and having to keep going over the last tasks before moving on. But even if you've stopped half-way through and don't feel like carrying on, I can tell you it's a great feeling when you have accomplished it, **so please get enthused!***

## NEW CIM MARKETING QUALIFICATIONS

CIM is the world's leading professional marketing body and, following extensive research with marketing professionals and the wider business community, CIM has recently updated its Marketing qualifications. The new courses are structured in such a way that you can study them while you are working and make real progress in a short period of time. They are designed to help you meet the ever-increasing demands expected of marketers. The Level 3 Foundation Certificate consists of 2 mandatory modules. The Level 4 Certificate and Level 6 Diploma in Professional Marketing each consists of 3 modules, 2 mandatory and 1 elective. To find out more send an email to [derek.hall@ubteam.com](mailto:derek.hall@ubteam.com).

## SIGNED UP FOR 3MAC YET?

3MAC is an excellent and compact Accounts Course which provides training in only 3 months in foundational accounting and financial principles, and is essential for business personnel who need to participate intelligently in company finance discussions and decisions. It is not only for those in business who need to increase their knowledge of accountancy, but also an ideal springboard from which students can advance their careers both via other training courses and enhanced business practices. 3MAC contains 12 modules, with an exam at the end, and includes –

- Profit and Loss, and Balance Sheet Management
- Assets and Depreciation
- Classification and Validation of Transactions
- Budgets and Planning
- Cash Flow Projection

Interested? If so, send an enquiry to [info.uk@ubteam.com](mailto:info.uk@ubteam.com)

*'Nothing great was ever achieved without enthusiasm.'*